



Stormtech Performance Further Enhances their Decoration Program Signs a **Decoration Partnership Agreement** with Raised Edge Inc.

VANCOUVER, BC (January 8, 2014) - To meet the overwhelming needs of branding in today's corporate marketplace, Stormtech Performance has formed a decoration partnership agreement with industry-leading decorator, Raised Edge Inc. based out of Aurora, Ontario. This new partnership will allow Stormtech Performance to offer a larger variety of innovative, cutting edge decoration methods from one of the industry's most trusted third party decorators. Combining Stormtech Performance's industry-leading technical apparel with the high quality decoration capabilities of Raised Edge Inc. will allow Stormtech Performance to secure itself as a top contender in the one-stop-shop decoration market.

"The Raised Edge Team is excited to add Stormtech to its extensive clientele list of industry leaders. We have been fortunate enough to work with Blake Annable, and his entire support team for the last few months and look forward to contributing to the future success of the Stormtech brand with our innovative decoration techniques for years to come." State Thomas Milne and Marc Di Schiavi, partners of Raised Edge Inc.

The addition of decoration methods such as: Debossing, Embossing, Laser Etching, creative Heat Transfers, Tackle Twill, and more will round off the company's lineup of exciting and innovative offerings. Furthermore, many of these new decoration options maintain the high quality of waterproof and performance standards that Stormtech Performance customers have come to trust. Stormtech Performance founder and President, Blake Annable, noted, "Decoration is such a growing part of our industry and business and working with the best decorators in the business, Raised Edge, will take our service offerings and product quality to the ultimate level. Our team is very excited about the new partnership and we all look forward to building an even more successful decoration program."

About Stormtech Performance Apparel

STORMTECH Performance Apparel specializes in high quality performance apparel and accessories with a focus on waterproof, breathable, moisture-wicking fabrics. Established in 1977, STORMTECH Performance has an unparalleled market reach, and sells its products through broad based distribution channels that include: Promotional Products, Team & Athletics, Work Wear, Green Grass Retailers, College Bookstores, Direct Mail and Resorts. Today, the company develops a wide variety of performance apparel and accessories for over 8,000 companies in over 30 countries. STORMTECH Performance's International Head Office is located in Vancouver, British Columbia, and boasts 240,000 sq. ft. of space that facilitates Customer Service, Product Development, Sales & Marketing, and a Global Distribution Centre. In addition, STORMTECH Performance has a growing international presence with a showroom in London, England.



About Raised Edge Inc.

Raised Edge Inc. specializes as a true, third party decorator for the promotional industry providing a variety of innovative and unique decoration methods. Decoration specialties range from: Debossing, Embossing, Heat Transfers, Laser Etching and Tackle Twill. In addition to the numerous promotional companies Raised Edge decorates for, they work on specialty programs on behalf of NIKE GOLF - handling the merchandise for the brand's Club Link Green Grass Program, Canadian Open Golf Championships, and the 2014 Sochi Olympics. Raised Edge also handles all of the pro on-ice cresting for the Toronto Marlies and the Hamilton Bulldogs of the AHL (American Hockey League) as well as the Toronto Rock of the NLL (National Lacrosse League). Established in 2008 and a member of the PPPC (35671), Raised Edge is located in Aurora, Ontario.